

LEO BURNETT COMPANY, Inc.

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Another adventure
from the world of
new **BASIC**
pipe tobacco.



SHE: It's the aroma of your pipe tobacco. I'm yours . . .

HE: Yes, go on.



SHE: I'll run away with you to Rio, Paris, Zanzibar . . .



HE: How about Philadelphia?



Aromatic, irresistible . . . It's **BASIC**.



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